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## **For Immediate Release**

### **HEARTBEAT, An Outdoor Art Sale and Festival at Kalakara**

Marysville, CA. April 24, 2025 – Since it was first announced two weeks ago, the HeARTbeat Art Sale and Festival has really gained momentum. The collection of art in all genres that will be available for purchase has grown considerably and live artists will be on hand showing off their work. Proceeds from the sale of art at the event will go towards the opening of the Main Stage Theater, the back half of the Sutter Theater Center for the Arts.

The HEARTBEAT event will be held at Kalakara Arts Studios on Saturday, May 10<sup>th</sup> from 10am to 3pm. The address is 565 Reeves Avenue (and Walnut) in Yuba City. Located just off Plumas Street, join Yuba Sutter Arts & Culture for its biggest art sale ever. Here's just a sample of what you can expect at HEARTBEAT. See hundreds of affordable works of art, framed and unframed, just in time for Mother's Day gift giving. Art will be on sale at every price point from \$1 to \$500 and everything in between. This will include photography, original paintings, prints, posters and ceramics.

Artists will be on hand showing and selling their work. Arts educators will help young people with some great arts project that they can complete on site. Collaborators from the Yuba Sutter Rotary Night Club will also be giving away free succulents as an extra incentive to entice the community to attend. The festival is free and open to the public. But wait, there's more! Guests will be able to pose with animatronic dinosaurs created by local artist and engineer, Christopher Bolton. Chris spent several years in Los Angeles working on sets and props for the film industry. He inherited a couple of the dinosaurs he helped create and they'll be available as a fun backdrop for family portraits and selfies. The live music lineup is being finalized, but the very popular Gas Station Chicken Band is playing from 2 - 3pm.

Kalakara Arts Studios and its surrounding grounds are the best kept secret in Yuba-Sutter. It's Yuba Sutter Arts & Culture's artist studio complex and the home base for several of its programs including Pamela Nowak's Plumas Palette studio and Chris Bolton's Dinosaur Factory. In Hindi, "Kalakar" means artist or artisan. It encompasses individuals who are skilled in various arts, including painting, sculpting, music, acting, and other creative fields.

The Main Stage Theater at the Sutter Theater Center for the Arts is the other half of the original Sutter Movie Theater which opened in 1950. The front lobby, concession stand, bar, art gallery and Clark Family Theater have been open for several years now. Live music, theater and gallery opening receptions are mainstays. Once open, the Main Stage will host larger events on its proscenium stage including live music and theater programs. It will be the premier performing arts venue in the community. Student performances will also be part of the annual calendar of events.

Please come out and show your support for the arts in our community by attending the HEARTBEAT Outdoor Art Festival and Art Sale at Kalakara. Plenty of free parking is available on the adjacent streets.

About YSAC: Yuba Sutter Arts & Culture is a non-profit organization whose mission is to provide arts programming, education, advocacy, assistance and service to artists, organizations and residents of Yuba and Sutter Counties. The local affiliate for Yuba and Sutter of the California Arts Council, its programs include Arts in Education, Veterans Initiatives in the Arts, Arts in Corrections, Very Special Arts Festival, Convergence Theater Company, Center Stage Productions, the Yuba Sutter Big Band, Yuba Sutter Youth Choir, and many more.

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