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For Immediate Release

HEARTBEAT, An Outdoor Art Festival and Art Sale at Kalakara

Marysville, CA. April 14, 2025 – Kalakara Arts Studios and its surrounding grounds are the best kept secret in Yuba-Sutter. It's Yuba Sutter Arts & Culture's artist studio complex and the home base for several of Yuba Sutter Arts & Culture's programs including Pamela Nowak's Plumas Palette studio and Chris Bolton's Dinosaur Factory. In Hindi, "Kalakar" means artist or artisan. It encompasses individuals who are skilled in various arts, including painting, sculpting, music, acting, and other creative fields. It can also refer to a performer or someone who exhibits artistic talent.

The event at Kalakara is called "HEARTBEAT" and will be held on Saturday, May 10th from 10am to 3pm. The address is 565 Reeves Avenue (and Walnut) in Yuba City. Located just off Plumas Street, join Yuba Sutter Arts & Culture for the biggest art sale ever. See hundreds of original, but affordable works of art, framed and unframed, in all price ranges and just in time for Mother's Day gift giving. Artists will be on hand showing and selling their work. It's all for a great cause...raising funds to open the 299 seat Main Stage at the Sutter Theater Center for the Arts. Food trucks, live music and lots of great people will be on hand at this unique event. Arts educators will help young people with some great arts project that they can complete on site. Collaborators from the Yuba Sutter Rotary Night Club will also be on hand giving away free succulents as a "value add" for the event to entice the community to attend. The festival is free and open to the public.

As an extra added attraction, guests will be able to pose with animatronic dinosaurs created by local artist and engineer, Christopher Bolton. Chris spent several years in Los Angeles working on sets and props for the film industry. He inherited a couple of the dinosaurs he helped create and they'll be available as a fun backdrop for family portraits and selfies.

The Main Stage Theater at the Sutter Theater Center for the Arts is the other half of the original Sutter Movie Theater which opened in 1950. The front lobby, concession stand, bar, art gallery and Clark Family Theater have been open for several years now. Live music, theater and gallery opening receptions are mainstays. Once open, the Main Stage will host larger events on its proscenium stage including live music and theater programs. It will be the premier performing arts venue in the community. Student performances will also be part of the annual calendar of events.

Please come out and show your support for the arts in our community by attending the HEARTBEAT Outdoor Art Festival and Art Sale at Kalakara. Plenty of free parking is available in the adjacent parking lots and on the street.

About YSAC: Yuba Sutter Arts & Culture is a non-profit organization whose mission is to provide arts programming, education, advocacy, assistance and service to artists, organizations and residents of Yuba and Sutter Counties. The local affiliate for Yuba and Sutter of the California Arts Council, its programs include Arts in Education, Veterans Initiatives in the Arts, Arts in Corrections, Very Special Arts Festival, Convergence Theater Company, Center Stage Productions, the Yuba Sutter Big Band, Yuba Sutter Youth Choir, and many more.

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