



YUBA SUTTER ARTS & CULTURE **SUTTER THEATER** CENTER FOR THE ARTS **CORPORATE SPONSOR PROPOSAL**



ABOUT YUBA SUTTER ARTS & CULTURE

About

Partner with Yuba Sutter Arts & Culture, a best-in-class nonprofit with a wide reach in the community and a strong commitment to diversity, equity, inclusion, and accessibility.

Our audience

Our regional and local community audience includes veterans, educators, school age children, business owners, chamber members, government elected officials, service club members, cultural organizations, and so many more.

Organizations with which we partner

Blue Zones, Alliance for Hispanic Advancement, Kiwanis, Yuba College, American Indian Education Program, Tri-County Diversity, Rotary, Japanese American Citizens League, United Way, Enterprise Rancheria, Chamber of Commerce, Beale AFB, Sutter and Yuba County Offices of Education and all local school districts, all four city and two county governments, all local arts organizations, etc.

BENEFITS OF PARTNERING

Yuba Sutter Arts & Culture is in touch with the entire community. By partnering with us, you show your support for arts and culture in the region in all their many forms. Yuba Sutter Arts & Culture is proud of its diverse offerings. As a partner, you will be part of our team committed to helping grow the arts and culture sector to enhance the quality of life for our residents and expanding its contribution to economic development.



ABOUT THE SUTTER THEATER CENTER FOR THE ARTS

The Sutter Movie Theater was built in 1950 as a traditional movie house and seated just over 900 patrons with one main screen. Over the years it was divided in half and then later, the half nearest Plumas Street was divided into two smaller theaters for a total of three viewing rooms. The original design was not overly ornate but included some Art Deco elements in the lobby. Yuba Sutter Arts & Culture acquired the theater in 2021 and renamed it the Sutter Theater Center for the Arts to show its more expansive offerings beyond simply movie screenings including live music and theater. Currently, programs are presented in the 150 seat Clark Family Black Box Theater with regular events in the Art Box Gallery, the lobby, and the Projection Room Speakeasy. The vision for Phase II has always been to remodel the remaining half of the original theater into an additional live performing arts space with a traditional raised proscenium arch stage. The plan calls for restoration of the original seats resulting in a final seating capacity of 299. With your support, we can meet our goal for completion and a grand opening event in the Spring of 2025. Be part of what is destined to be an arts and culture oasis for all of Yuba-Sutter.



CORPORATE SPONSORSHIP LEVELS

\$50,000 (2-Years)

Presenting Level

One Available – May be paid in 8 quarterly payments of \$6,250

Sponsorship Benefits

- Bar Naming Rights. Sign at the Bar recognizing you as the sponsoring company for 2-years.
- Your company name on the marquee sign outside the Sutter Theater as a sponsoring agency, for 2-full years.
- Your company's logo placed alongside the Yuba-Sutter Arts & Culture logo on the large step and repeat backdrop at the front of the theater for photo opportunities.
- Your company's name on all Sutter Theater event posters.
- Your company's name on bar and concession menus.
- Use of the Burrows Theater, Courtyard and Gallery in Marysville for (1) private event per year for up to 100 people. Must be scheduled in advance.
- Use of the Sutter Theater for two (2) private events per year for up to 150 people. Must be scheduled in advance.
- Registration for up to (8) attendees at all events.
- Recognition as a top sponsor at all major fundraising events.
- A slide with your company's name and a "thank you" on the digital sign at Yuba Sutter Arts & Culture's office, 624 E Street, Marysville, for 2-years.
- Recognition on the big screen prior to all events at the Sutter Theater Center for the Arts for 2-years.



CORPORATE SPONSORSHIP LEVELS

\$50,000 (2-Years)

Presenting Level

Sponsorship Benefits - Continued

- Tabletop recognition on all tables at events with your company's logo for 2-years.
- Your company name scrolling on the television screen in the Sutter Theater front window, facing the street for 2-years.
- 2-year recognition on our website and a link to your company's website.
- Weekly social media acknowledgement on Yuba Sutter Arts & Culture's Facebook and Instagram platforms for 2-years.
- Acknowledgement on our monthly 93Q radio show about Arts & Culture in the community for 2-years.
- Full-page recognition in our monthly e-newsletter that goes out to over 7,500 people with a link to your website for 2-years.
- Full-page recognition in all event programs including Center Stage Productions, Convergence Theater Company, Yuba Sutter Big Band, etc. for 2-years.
- "Thank you" poster in the windows in both our Burrows Theater Center for the Arts in Marysville and the Sutter Theater Center for the Arts in Yuba City for 2-years.



CORPORATE SPONSORSHIP LEVELS

\$25,000 (1-Year)

Producing Level

Full Season Support - May be paid in quarterly payments of \$6,250

Sponsorship Benefits

- Use of the Burrows Theater, Marysville for (1) private event for up to 100 people. Must be scheduled in advance.
- Recognition as a level 2 sponsor at all major fundraising events.
- Use of the Sutter Theater for one (1) private event for up to 150 people. Must be scheduled in advance.
- Registration for up to (4) attendees at all events.
- A slide with your company's name and a "thank you" on the digital sign at Yuba Sutter Arts & Culture office, 624 E Street, Marysville (6) months per year.
- Recognition on the big screen prior to all events at the Sutter Theater Center for the Arts.
- Tabletop recognition on all tables at events with your company's logo.
- Your company name scrolling on the television screen in the Sutter Theater front window, facing the street.
- Recognition on our website and a link to your company's website.
- Weekly social media acknowledgement on Yuba Sutter Arts & Culture's Facebook and Instagram platforms.
- Acknowledgement on our monthly 93Q radio show about Arts & Culture in the community.
- Half-page recognition in our monthly e-newsletter that goes out to over 7,500 people with a link to your website.
- Half-page recognition in all event programs including Center Stage Productions, Convergence Theater Company, Yuba Sutter Big Band, etc.
- "Thank you" poster in the windows in both our Burrows Theater Center for the Arts in Marysville and the Sutter Theater Center for the Arts in Yuba City.



CORPORATE SPONSORSHIP LEVELS

\$15,000 (1 -Year)

Director Level - Full Season Support

Unlimited Availability - May be paid in quarterly payments of \$3,750

Sponsorship Benefits

- Use of the Sutter Theater for one (1) private event for up to 100 people. Must be scheduled in advance.
- Registration for up to (2) attendees at all events.
- A slide with your company's name and a "thank you" on the digital sign at Yuba Sutter Arts & Culture office, 624 E Street, Marysville (4) months per year.
- Recognition on the big screen prior to all events at the Sutter Theater Center for the Arts.
- Tabletop recognition on all tables at events with your company's logo.
- Your company name scrolling on the television screen in the Sutter Theater front window, facing the street.
- Recognition on our website and a link to your company's website.
- Monthly social media acknowledgement on Yuba Sutter Arts & Culture's Facebook and Instagram platforms.
- Acknowledgement on our monthly 93Q radio show about Arts & Culture in the community.
- Quarter-page recognition in our monthly e-newsletter that goes out to over 7,500 people with a link to your website.
- Quarter-page recognition in all event programs including Center Stage Productions, Convergence Theater Company, Yuba Sutter Big Band, etc.
- "Thank you" poster in the windows in both our Burrows Theater Center for the Arts in Marysville and the Sutter Theater Center for the Arts in Yuba City.



**OVER THE NEXT YEAR, YOUR MESSAGE AS A
YUBA SUTTER ARTS & CULTURE SPONSOR**

WILL BE SEEN AND SHARED BY

30,000 RECIPIENTS OF OUR MONTHLY POSTCARD

90,000 RECIPIENTS OF OUR MONTHLY E-NEWSLETTER

6,000 SUBSCRIBERS TO OUR DAILY SOCIAL MEDIA POSTS

40,000 CARS PER DAY THAT DRIVE BY THE DIGITAL SIGN IN FRONT
OF OUR MARYSVILLE OFFICES ON HIGHWAY 70

2,000 ATTENDEES AT OUR MONTHLY ART GALLERY OPENINGS

3,500 ATTENDEES AT OUR ORIGINAL THEATER PRODUCTIONS PUT ON
BY CENTER STAGE PRODUCTIONS AND CONVERGENCE THEATRE
COMPANY

AND OVER **10,000** ATTENDEES AT OUR NUMEROUS LIVE MUSIC AND
FILM EVENTS INCLUDING THE YUBA-SUTTER BIG BAND, THE OLD WEST
TRIO, IDLE FRET, MARIACHI REAL MONARCAS, LARRY & JOE, THE
YUBA-SUTTER YOUTH CHOIR, ROCKY HORROR PICTURE SHOW,
YUBA-SUTTER SHORT FILM FESTIVAL, BANDITS & BANDITS AND MANY
MORE.



THANK YOU!

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