



Call to Artists

Cover It! - A City of Yuba City Utility Box Mini-Mural Program

Phase 1

February 9, 2018

Artist's Guidelines & Requirements

Eligibility

1. Entries must be the original design and artwork of the entrant and suitable for viewing by all ages.

Honorarium

1. Accepted artists will be paid an honorarium: 50% will be paid at the start of the project and 50% on completion of the artwork.
2. Honorarium amounts vary depending on the box configurations and sizes and complexity of the design.

Description & Location of Utility Boxes

1. See Exhibit A for Phase 1 utility box locations.
2. The dimensions of the boxes vary at each location. Artists should include all boxes at a single site in their design. See Exhibit B for approximate dimensions.

Artwork Themes

1. Creativity and innovation of design are encouraged.
2. Artwork theme may, but is not required to:
 - a. Represent various aspects of the Yuba-Sutter Areas history, heritage and culture, agriculture, nature, farm life, geography, etc.
 - b. Reflect the specific neighborhood or area of the box location.
3. Artwork must not contain:
 - a. Political statements or persons
 - b. Religious references, symbols or numbers
 - c. Copyrighted or trademarked material
 - d. Corporate or organizational branding

Material

1. Artists are responsible for all prepping, art materials and supplies and final sealant required for creation of the artwork and protection of the surrounding area (paint, brushes, buckets, tarps, tape, etc.)
2. High quality, low-sheen or semi-gloss external acrylic latex paint must be used and it must cover all exposed sides and top of the box(es). Dark colors should be used sparingly due to the potential for overheating of the utility box(es).

Application Requirements

1. Include a short paragraph describing your design theme. Indicate if your theme has specific relevance to Yuba-Sutter's history, culture, heritage or geography; or to a specific location. There is room on the application form, or use a separate sheet and attach it to your form.
2. Create full color, detailed concept drawings. Use the sizes listed as approximate examples. Show each side and top of the largest box. Boxes vary in size and shape, so be prepared to accommodate your assigned box. Some sites have a second box. If applicable, provide a drawing for the box which complements the main design. Designs are accepted as either;
 - a. Single-sided full color printouts or drawings on 8.5 x 11 sheets. Please print identification at the bottom of each sheet**AND/OR**
 - b. .jpg files of full color scanned art.

Submission of Entry

1. Mail or deliver the signed application with the full color designs and pricing to Yuba Sutter Arts, 624 E St., Marysville CA 95901 **OR** sign, scan and email the application with full color designs in .jpg format to abbie@yubasutterarts.org by Monday, **March 5, 2018**.

Selection Process and Criteria

1. Designs will be reviewed and selected by the City of Yuba City *Cover It!* Committee. All decisions are final.

***Cover It!* - A City of Yuba City Utility Box Mini-Mural Program, Phase 1**

General Guidelines

1. Art should be visible from a distance.
2. Art cannot restrict any vents or airflow through the box(es).
3. Any nameplates, keyholes, ID numbers, and windows must be left unpainted and uncovered.
4. Installation will begin only after design approval and completion of all required liability and contract forms.
5. Artwork is a long-term installation and becomes the property of the City of Yuba City.
6. Artists must complete the project within a negotiated time frame. On acceptance, a time frame will be established.
7. Artists and any assistants are required to sign a liability waiver prior to start of the project.

Exhibit A

Utility Box Locations

Live Oak Boulevard at Queens Avenue

B Street at Clark Avenue

Franklin Road at Clark Avenue

Shanghai Bend Road at Garden Highway

Franklin Road at Walton Road

Exhibit B

Sample Boxes

Actual Sizes May Vary

